



Russann Johnson

385-230-8952

www.russannjohnson.com

reachrussann@gmail.com

951E 1050 N, Orem, UT 84097

Objective As a digital media graduate, I seek active engagement and continual contribution to worldwide media. I hope to work for an organization that includes the goal of "making the world a better place," while endeavoring to gain new skills to add to my technological offerings.

Education Utah Valley University, College of Technology & Computing, Orem, UT April 29, 2016

BS Degree: Digital Media, Web Technology, Cum Laude and UVU Honors. Cumulative GPA: 3.70.
AS degree: 2013, with emphasis in digital media.

Skills Knowledge of HTML5, CSS, responsive design web page building, php and JQuery. Design, layout concepts, wire-frames, and user-experience training in web design and app building. Ambitious to gain additional CMS experience in Joomla!, WordPress, and Adobe Business Catalyst. On-going self-study in Adobe Software, Creative Cloud and Bootstrap. Familiar with AngularJS concepts using Github and further ongoing education with other relevant JS frameworks. Cinematography skills include pre, post, and editing. Audio experience, mix, clean up, and basic rendering. Project Management training and team leader. Exposure to C# using Unity, simple animation using Maya Autodesk. Enjoys public speaking, composition, marketing, and music. Considered a loyal, innovative, and positive team player.

Accomplishments

2016:

- [Recent Senior Project: DebtFreeLiving.com. Significantly contributed to a successful financial self-help web build in a capacity that utilized my innovative spirit, creative talent in design, layout, and other digital media skills, through to a polished product. Professional presentation of a strategically planned exhibit, fulfilling requirements, April, 2016,
- Publishing first iBook: The Virtual Uinta Mountains, Panoramic Tours of Utah State Route 150 (Pending review at iTunes Quality Assurance Department at present.)
- 4.0 GPA, Spring 2016, Graduated with BS. Honors.

2015:

- UVU Alumni Magazine, Spring 2015, Article: '[Limitless Determination](#)' Featured student.
- 4.0 GPA, Spring 2015.
- FreeOrcasNow.com – Remodel. Worldwide anti-cap advocacy for marine mammals, cetacean rights (in progress). Ongoing [social media education page](#), (and several other social media pages populated and moderated in same effort).
- '[Orca Talk](#)' by The Human Pod, Podcast – Multi-episode launch on iTunes (in progress).
- TheCompanionAnimalMagazine.com – Service Project build.
- Utah H.B. 261 Bill: Instrumental in passage of Horse Tripping Bill, 2015. Online advocacy using [social media](#) and film, reporting, and in-person advocacy at Utah State Capital.
- UVU President of Technology & Computing, academic achievement scholarship recipient.
- Daughters of The American Revolution, prospective member, (independent study).

2014:

- Browning Trust Scholarship recipient.
- 3.91 GPA, Fall 2014.
- [Wasatch Stake Tabernacle Historical Tour](#), Service project for Heber City and inclusion for virtual.uvu.edu, a digital media website for Utah's historic places.
- [Utah Valley Convention Center](#), [UVU Airport](#), [Alpine Art Center](#) and [Mirror Lake Highway Parks](#) Panoramic Web builds for Google View Maps, and Public View contributor.
- Videographer: Infrastructure Canvas Expo, Park City – July 2014

Accomplishments (cont.)

- o [FreeOrcasNow.com](#) – An original community awareness website build.
- o Video Product: "Best Practices" – Digital Media Project Management. Format: Short Documentary. Brook Harris, Producer at: MormonChannel.org.
- o 2014 UVU Film Festival, "[Bladerunner, Director's Cut.](#)" A short-film remake for Cinematography DGM2110. Self-narrated, all pre, post, and editing. Functioned as director, of seven member team project. Received 104.3% grade (see [Final Production Book](#)).
- o Utah Hands and Voices, non-profit website build for community service.
- o "[Tilikum's Predicament](#)" – YouTube video. Self-produced, mini-Documentary goes viral receiving over 569,000 views to date. (Originally created for a minor cinematography class assignment.)

2013:

- o [RussTWrites.com](#) – Self generated blog containing composition and university papers.
- o [CDPresentsLtd.com](#) – Website rebuild completed for long-distance internship.
- o [5KfoamFest, Website Redesign](#) – Team project for DGM 2240 Interaction Design for functioning business website renovation.
- o Habitat For Humanity, volunteer.
- o Clothesline Project - Graphic art contributions.
- o AS Degree received, as well as Phi Theta Kappa honors and National Society of Collegiate Scholars Honor acknowledgement.
- o WISP scholarship recipient.

2012:

- o [PeterMyer.com](#) – Independent website design and build for BYU Art Professor/Director.
- o Hunger Banquet, Annual UVU event - Graphic design contributions.
- o Phi Theta Kappa, and National Society of Collegiate Scholars Honor member.
- o Habitat For Humanity, volunteer.
- o Clothesline Project, volunteer.

Prior Experience

Banquet Server/Variou 5-Star Hotels, Honolulu, HI, - Utah Valley Convention Center, UT 2002 - 2014

Responsible for setup, service, and breakdown of banquet services in Honolulu and Utah's finest five-star banquets and functions. Working well in teams, delivering exceptional service, etiquette, speed, strength/agility, and good memory skills contributed to long tenure.

Real Estate Assistant – Appraisal & Sales, Oahu, HI 1991- 2000

As a private contractor, served both an appraiser and agent over the course of 12 years in primarily residential and rural appraisals & sales in separate tenures. All primary file work completed, data surveys, maps, market comparatives, etc., up to signing off on both sales and valuation bottom-lines.

[Self-Employed businesses were also engaged with a cottage industry greeting card company and a house-grooming business for beachfront homes/vacation rentals. Hospitality entertainment, from 1992 to 2008.]

Administrative/Secretarial/Banking, San Francisco Bay Area, CA 1980 - 1989

Upon high school graduation, functioned as secretary and administrative admin: Office Manager of an executive search firm for several years, Executive Secretary at a municipal cable office (2 yr.), and personal secretary to the President of an independent recording/distribution music label. Banking experience, positions: Main branch teller/vault teller, new accounts, and weekend stand-in branch manager on-call (2.5 yrs.).

Prior: Variety of other office support positions, videography, retail, and convention work.

[Link to Letters of Reference](#)